



PROGRAM AD SPECIFICATIONS

Deadline: August 1, 2007

AD SIZES & PRICES	Full page ad 7" w x 9½" h \$1600	Half page horizontal ad 7" w x 4½" h \$900	Quarter page vertical ad 3¼" w x 4½" h \$600
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DIGITAL AD SPECS

We prefer pdf files

color and gray scale images must be 300dpi - and black and white (bitmapped images)1200 dpi . Imbed fonts

We accept quark, indesign, tif, eps

color and gray scale images must be 300dpi - and black and white (bitmapped images)1200 dpi. Imbed fonts or outlines

We do not accept anything else

Acceptable materials are: - PDF, Tiff or EPS file format (Photoshop / Illustrator / Acrobat). File resolution must be at least 300 dpi at 100% of print size.

FONTS MUST BE SAVED AS PATHS or OUTLINES OR EMBEDDED IN YOUR FILE. If needed, please include font files with your digital artwork.

COLOR ADS: All color ads must be CMYK. Woodstock Film Festival does not match pantone swatches for ads and is not responsible for resulting color reproduction accuracy.

Artwork must stay within the required dimensions of image area (see above specified measurements).

AD SUBMISSIONS

LABEL YOUR FILE:
It is IMPERATIVE that file be labeled with the Advertising Company name, ad size, and four-color or B&W. (label example... markertek_full color_07) and **NOT wffad.**
 Please include email address and contact phone number with your ad submission.
 Also include in writing your Ad Size, 4-color or B&W,
 WFF does not provide production work. WFF reserves the right to approve or reject all ad artwork.
 (If the file is named wffad, or something similar, WFF is not responsible if you ad does not appear in the publication).

TO TRANSMIT ADS:
 Please stuff all ads larger than 6mb.
 All digital ads can be uploaded to our public iDisk (contact us for access info)
 or emailed to Laurent@woodstockfilmfestival.com using www.yousendit.com (preferred method)
 or emailed directly to ads@woodstockfilmfestival.com

Disks, proofs, and hard copy ads can be sent by Snail Mail to:
 Woodstock Film Festival, Attn: Program Ads , PO Box 1406, Woodstock, NY 12498,
 Fedex, UPS, Airborne:
 Woodstock Film Festival, Attn: Program Ads, 86 Mill Hill Road . Woodstock, NY 12498 (845) 679-4265

The Woodstock Film Festival reserves the right, without liability, to reject, omit, or exclude any advertising for any reason at any time, with or without notice to the advertiser or advertising agency and whether or not such advertising was previously acknowledged, accepted, or published.